



## **You Can't Fix What You Can't See Podcast**

Inspired by the book of the same name, this show focuses on how to fully utilize women and men in the workforce to improve innovation, growth, and engagement. Learn to leverage gender differences and open meaningful conversations at work to inspire change by sharing success secrets.

**Podcast Host & Author: Karen F Cornwell**

Our goal is to offer a forum where companies share what they are doing to make the invisible visible, enhance the understanding of the skills that women bring, and adjust their cultures to put everyone on a more equal playing field. We Can Fix This! Let's become Gender Savvy together!

### Here's what we need from you:

The preference is to have an Executive teamed with someone familiar with the details of the implementation of the practice that has helped your company. Both of you would be on the podcast. We record the podcast sessions in Zoom.

There are several things we need promote the podcast:

1. Names, Titles, and Headshots in .jpg format (high quality with a min size of 400 pixels).
2. LinkedIn, Twitter, Instagram, etc... URLs for participants.
3. Company Name and logo and Social Media URLs
4. A short bio to be used on the website to promote your guest appearance and to introduce you at the beginning of the show (~ 3 sentences per person).
5. A brief description of the practice(s) that you want to share. We are looking for enough information in advance to offer a proper introduction and draft a description of the podcast content.
6. Primary contact person and phone number (where we can reach you on the day of the podcast – just in case there are last-minute glitches).
7. Social media contact person, email, and phone – assuming your company wants to advertise the podcast using your company social media channels. We'll send the podcast links to this person also.

Email this information to: [Karen@AttunoVation.com](mailto:Karen@AttunoVation.com)